



Eureka Grand Chapter

Prince Hall Order Eastern Star Inc. State of New York
~ Chartered October 1895 ~



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*Success Is Obtained By Knowing Your Role and Accepting the Responsibility Thereof;
Respect Is Earned By Staying In Your Lane*

MOTTO: Know Your Role, Stay In Your Lane

SOCIAL MEDIA POLICY

All members of the order must be aware of the potential impact that electronic interactions can have on the reputation of the Order, Eureka Grand Chapter, subordinate chapters and fellow members. While Eureka Grand Chapter is committed to supporting your right to interact knowledgeably and socially, everyone must be aware of the risks and limitations. The Social Media Policy is designed to help you understand your responsibilities to Eureka Grand Chapter in relation to social media and to help you represent yourself and the Order in a responsible and dignified manner.

- **Take Responsibility and Use Good Judgment:** You are responsible for the material you post on personal blogs or other social media. Be courteous, respectful, and thoughtful about how other members may perceive or be affected by postings. Incomplete, inaccurate, inappropriate, threatening, harassing or poorly worded postings and pictures may be harmful to others. They may damage relationships, undermine Eureka Grand Chapter's brand or reputation, create disharmony, and negatively impact the institution's commitment to sound morality.
- **Protect Our Privacy and Brand:** Disclosing any information that reveals the secrets of the order, our ceremonies, subordinate or grand chapter financial or membership information is strictly forbidden. In addition, creation of any group or web page that has Eureka Grand Chapter included in its title, or posting of pictures that include the elected Grand Chapter officers are strictly prohibited without the explicit permission of Eureka Grand Chapter.
- **Respect Copyright and Fair Use Laws:** For Eureka Grand Chapter's protection as well as your own, it is critical that you show proper respect for the laws governing copyright and fair use of copyrighted material owned by others, including Eureka Grand Chapter's own copyrights and brands.