

# EUREKA GRAND CHAPTER

Prince Hall Order Eastern Star  
State of New York  
presents

## SCHOOL OF INSTRUCTION



# LEADERSHIP WORKSHOP



## "Building Your Brand"

*Dignity • Executive Presence • Leadership Image*

**JAN. 10<sup>TH</sup> | 10:00 AM – 12:00 PM**  
**The Grand East & Virtual**

*A professional development workshop designed to strengthen personal dignity, executive presence, and leadership image, so members represent The Order Eastern Star with excellence in every room, online, and in public.*

### **IN-PERSON** **DISTRICTS** **1, 2, 3 & 4**

**THE GRAND EAST**  
454 W. 155th Street,  
New York, NY 10032

Attendance is required in person.  
Any registration attempts that do not meet this  
requirement will be denied.

### **VIRTUAL** **DISTRICTS** **5, 6 & 7 ONLY**



**YOU MUST  
REGISTER**  
[bit.ly/egc26lt](https://bit.ly/egc26lt)

Zoom details will be emailed to  
verified registered members.



**SIS. MARSHA L. MACK**  
Grand Worthy Matron  
&

**BRO. GRANT VALENTINE**  
Grand Worthy Patron

PM Esther Annan (10)  
Administrative Instructor

PM Charmagne Tellis (14)  
Grand Lecturer

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**MOST WORSHIPFUL  
DARREN M. MORTON, ED.D**  
Grand Master

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### **Guest Speaker**



**YVELL STANFORD**  
Coach, Talent Architect, CEO

*Yvell Walker-Stanford is a People Architect who designs corporate universities, mentoring ecosystems, and leadership pipelines that build leaders at every level. Her work spans public infrastructure, labor, higher education, and social impact, including leadership development and succession planning at the Port Authority of NY/NJ and enterprise learning systems serving thousands in one of the nation's largest public service organizations. She is completing a DBA in Organizational Leadership and is known for building executive presence and real pathways to advancement.*

*Mantra:  
Build leaders. Build systems.  
Build legacy.*

[www.oese\\_gcny.org](http://www.oese_gcny.org)